



CANCER+
CAREERS

BE THE
BOSS
OVER CANCER

2023 Highlights

2023 OVERVIEW

Cancer and Careers provides support and real-time solutions for the cancer community's employment needs.

- 470,000+ individuals visited cancerandcareers.org & cancerandcareers.org/español
- Distributed more than 58,000 publications in English and Spanish
- Granted \$25,250 in emergency cash assistance to survivors facing financial crises.
- Produced 27 virtual events, including National & Regional Conferences and Work & Cancer Webinars.
- Gifted 105 laptops to patients and survivors being held back by unreliable technology.
- Presented at 24 programs for partner organizations across the U.S.
- Expanded our Spanish-speaking programs with two in-person events in Puerto Rico.
- Relunched the In-Service Trainings for Healthcare Professionals with two virtual programs reaching 125 oncology professionals and advocates
- Published a new printed guide on cancer and online privacy in English and Spanish
- Supported 101 individuals by providing personalized one-on-one assistance.
- Fielded a new survey to understand the experiences people face balancing work and cancer.
- Reviewed resumes for 256 job-seeking survivors

FINANCIAL ASSISTANCE GRANTS



FINANCIAL ASSISTANCE GRANTS

[CANCERANDCAREERS.ORG/RESOURCE/FINANCIAL-ASSISTANCE-GRANTS](https://cancerandcareers.org/resource/financial-assistance-grants)

**APPLY
NOW >**

For a fourth year, Cancer and Careers offered our Financial Assistance Grants program, bringing \$25,250 in emergency support to cancer patients and survivors during their most critical time of need.

129 survivors applied for the 2023 grant program, with 101 people receiving the support they needed to alleviate some of their everyday stress.

“It means so much to me and my family to have been chosen to receive this grant. I’ve been fighting leukemia now for three years, and it has taken a toll on our family. Knowing there is someone in your corner who wants to help you is so humbling. Through the selflessness and kindness of others, we will be able to continue fighting this terrible disease.”

- 2023 Financial Assistance Grant Recipient

NATIONAL CONFERENCE

Now thirteen years strong, the National Conference on Work and Cancer continues to tackle fundamental issues of health, employment and everyday life.



2023 STATS

- 747 attendees from 46 states/territories and 11 countries
- 1,550 registrants
- Patients, survivors, caregivers and healthcare providers
- Full day of virtual programming, 100% free of charge
- 9 expert speakers
- 42 community partners
- Accredited by 5 licensing boards for nurses, social workers and HR
- Technology Assistance Program

TECHNOLOGY ASSISTANCE PROGRAM (TAP)

The Technology Assistance Program is designed to make attending the virtual Conference easier for those in our community who lack a reliable device—which affects access to much of CAC’s current services as well as things like tele-health, support groups and remote work opportunities.

This program grants a one-time award of a laptop to eligible patients and survivors. We were able to expand this program for our 2023 National Conference and provide laptops to 40 survivors from 20 states; 70% of whom are still in active treatment.



TECHNOLOGY ASSISTANCE PROGRAM (TAP)

Recipient Feedback

“It's hard to put into words the generosity, such as this award, you receive during or after cancer treatment. It reminds you of the good in the world, which means more than it ever has since I was diagnosed. It's easy to go down dark paths, lose faith in humanity, and have overwhelming negative days that just leave you bitter and broken. But it's honestly things like this that remind you that you're not alone in this battle and there are so many out there helping and wanting to create a better future for everyone affected by cancer.”

“Thank you so much for providing this to folks like myself. Cancer impacted my career, and it also impacted my wife's career. I was rediagnosed, and I lost my job, and my wife lost her job. We cried receiving this email this morning, because this is life changing. We've needed a laptop for two years and had to continually put it on the bottom of the list. This is incredible, thank you.”

“Thank you so much Cancer and Careers for this Technology Assistance Program. From start to finish you are so in tuned with the in's and out's specifically with cancer patients how to navigate finding a job, interviewing skills, work life balance stressors, working remotely and so so much more. This is the only organization I can say really dives deep into the career process of cancer patients. CAC always goes Above and Beyond! Thank you for providing me with the tools that can set me up for success in my journey.”

NATIONAL CONFERENCE; ATTENDEE FEEDBACK

Cancer and Careers has continued to deliver a high-quality national conference. This empowering day of practical information, networking and encouragement—completely free of charge—has been well received from our *grateful* audience.

OVERALL FEEDBACK

- 99% of attendees said they would recommend this conference to others who are interested in knowing more about working with cancer.
- 99% of attendees said the information received during the program was presented in a way that could apply to their day-to-day lives.
- 99% of attendees rated the value of the information presented at the conference as excellent.

HEALTHCARE PROFESSIONALS FEEDBACK

- 83% of healthcare professionals who work with patients said they are somewhat-to much more likely-to initiate conversations with patients about issues related to work and cancer going forward.

"Absolutely amazing conference! Everything was so well organized and professional. From the email reminders to the PowerPoint slides and agendas, everything was well presented. There were timely Q&A responses in the chat. All of the topics were relevant, and each session included a diverse population with so much great information and resources. Cancer and Careers is the BEST!"

- 2023 National Conference Attendee

REGIONAL CONFERENCES; EXPANDING THE NET

The rapid growth of our Midwest and West Coast Regional Conferences is a testament to the nationwide need for our services. This momentum continued with our virtual formats in 2023.



10th Annual Midwest Conference:

- March 24, 2023
- 478 total registrants
- 295 attendees including:
 - 40 Technology Assistance Program recipients

9th Annual West Conference:

- October 21, 2023
- 314 total registrants
- 120 attendees including:
 - 25 Technology Assistance Program recipients

TECHNOLOGY ASSISTANCE PROGRAM (TAP)

For the fourth year in a row, we continued the Technology Assistance Program for our 2023 Regional Conferences and provided laptops to 65 survivors from 18 states, 61.5% of whom are still in active treatment.

Recipient Feedback

"I am so very grateful that this program exists to serve cancer patients & I am especially honored to have been selected for this gift! I look forward to becoming productive again toward my career & feeling I have my life back in my hands again. Thank you very much!"

"Thank you very much for this award. It came to brighten my life when I was experiencing some low moments... I always check my emails throughout the day, but when I came home from my doctor's appointment, I went to my special corner, I closed the door, and I started crying an ocean. Sometime after, a friend called me to check on me, and it was when I saw your email. It came like a powerful sign to continue having hope."

"With deep gratitude, I thank the donors for thinking to offer something like this to cancer patients. The fact that the award was not focused solely on our diagnosis/treatment and more so focused on a tool [...] that provides us with hope and motivation for post-treatment and post-recovery life."

REGIONAL CONFERENCES; ATTENDEE FEEDBACK

It is important, even virtually, for CAC to show its commitment to bringing programming to distinct regions of the country. The feedback from attendees showcase the necessity and success of both the Midwest and West Coast Conferences.

2023 Midwest Conference

- 98% of surveyed attendees said they now have a better understanding navigating work after a cancer diagnosis
- 99.59% of surveyed attendees felt the information they received during this program was presented in a way that they can apply to day-to-day life or interactions with patients
- 100% of surveyed attendees would recommend this conference to others

2023 West Coast Conference

- 98% of surveyed attendees said they now have a better understanding of navigating work after a cancer diagnosis
- 98% of surveyed attendees felt the information they received during this program was presented in a way that they can apply to day-to-day life or interactions with patients
- 98.9% of surveyed attendees would recommend this conference to others

“Well, this is my first conference with CAC and I am just amazed about how great all the information you share is, all the knowledge and useful tips. As an immigrant this is so valuable for me since I do not have previous experience on work and all the challenges about jobs here in USA. Keep the good job, this is so valuable for people like! Thanks so much.”

- 2023 Midwest Conference Attendee

WORKING WITH CANCER PLEDGE

In 2023, Publicis Groupe launched The Working with Cancer Pledge, a global initiative focused on eliminating the stigma of cancer at work. Cancer and Careers was engaged to provide best-in-class programs and trainings for Publicis and other pledge-taking companies that ensures their pledge commitments are delivered on.



Link to video:

<https://www.youtube.com/watch?v=RNoz4kceV-I>

Cancer and Careers leaned into its 20+ years of expertise to deliver services including:

- Trainings for Managers and HR
- Global Panel Discussions
- Focus Groups
- Employee Surveys & Follow-Up Interviews
- Advisement on Global Guidelines
- Development of Tools for Managers & HR
- And More!

BALANCING WORK & CANCER WEBINARS

Since 2009, CAC has been providing high quality and targeted virtual programs to cancer patients, survivors, healthcare/HR professionals, employers and caregivers

In 2023, CAC produced twelve accredited webinars that reached 1,270 unique registrants and 629 unique participants. Many of the people who attended joined us for more than one session, making the overall attendance number 1,367.

Feedback for this program included 91% of surveyed attendees saying the webinar they attended was presented in a way they could apply to their day-to-day lives and 98% saying they would recommend the webinars to those interested in knowing more about work and cancer.

Sessions:

- Managing Long Term Stress
- Making Key Decisions
- Career Change
- Balancing Remote Work & Cancer
- Building Confidence at Work
- Job Search
- Self-Care: Practical Approaches at Work and Beyond
- Balancing Work & Cancer
- Communicating Effectively, Part 1
- Communicating Effectively, Part 2
- Balancing Work & Caregiving

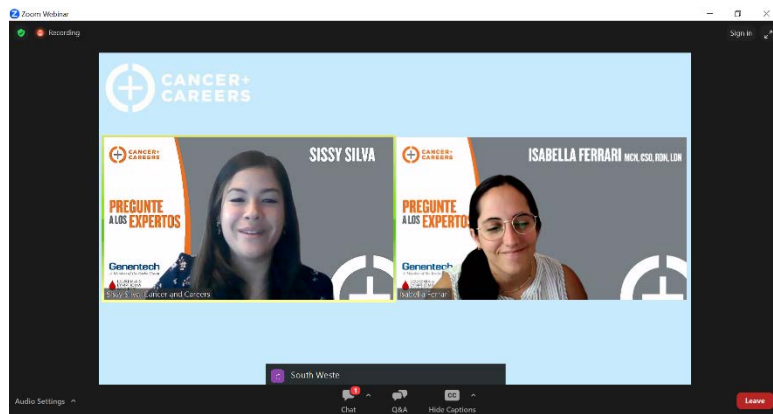
CONNECTING COMMUNITIES



Spanish-speaking patients and survivors can find comprehensive information about work after a diagnosis on the Cancer and Careers en Español website. Similar to CAC's English website, it offers articles, a resource directory, downloadable tools and videos.

In 2023, we continued our virtual programs for our Spanish-speaking community as well as new content to the Spanish website, including:

- A 4-part Ask the Experts live webinar series
- Financial assistance grant application
- Blogs & articles
- Spanish subtitles were added to six 2023 virtual hour-long programs
- Three Ask the Experts recordings were posted on the CAC Spanish website



CONNECTING COMMUNITIES



BALANCEANDO EL TRABAJO Y EL CÁNCER

FECHA: **Sábado 28**
de Octubre de 2023
HORA: 9:00 AM - 11:00 AM
Registro disponible desde las 8:30 AM

TEATRO AMÉRICA
Vega Baja, Puerto Rico

CANCER+ CAREERS
La misión de Cancer and Careers es empoderar y educar a las personas con cáncer para que florezcan en su trabajo.
www.cancerandcareers.org/es

ESTE PROGRAMA ES POSIBLE EN PARTE GRACIAS A:

Asociación de Hematología e Inmunología Médica de Puerto Rico
CENTRO COMPRENSIVO DE CÁNCER de Puerto Rico
Cofiliación para el Control de Cáncer de Puerto Rico
Genentech
LEUKEMIA & LYMPHOMA SOCIETY



Este seminario gratuito, organizado por **Cancer and Careers** y el **Centro Comprensivo de Cáncer de la Universidad de Puerto Rico**, explora las complejidades de **balancear el trabajo y el cáncer** y está abierto a sobrevivientes de cáncer, cuidadores y familiares.

TEMAS INCLUYEN:

- Divulgación dentro y fuera del trabajo
- Factores a considerar al decidir si trabajar o no durante el tratamiento
- Búsqueda de trabajo
- **Y más!**

UBICACIÓN:

TEATRO AMÉRICA
55 C. José Julián Acosta,
Vega Baja, Puerto Rico 00693

Estacionamiento disponible en la parte posterior del teatro y en la plaza.

REGISTRO:

www.cancerandcareers.org/es/seminario-vb
TEL: 646-829-8046



Cancer and Careers' Employment Seminars are interactive, in-person workshops held in small-scale, intimate settings that allow patients and survivors facing work-related challenges to connect with expert presenters and peers also diagnosed with cancer.

In 2023, we traveled to Puerto Rico to host our first-ever in-person Spanish-speaking events.

- Two in-person events
- 53 Attendees
- 112 Registrants

IN-SERVICE TRAINING FOR HEALTHCARE PROFESSIONALS

IN-SERVICE

NAVIGATING CANCER: WORK & INSURANCE



This **FREE** virtual in-service for oncology healthcare professionals and advocates provides **training** on the **practical and legal issues** patients, survivors and caregivers face when it comes to cancer and work. Join us to learn how to advise your patients, provide credible referrals and connect with your peers in the field.

DATES:

Wednesday, Aug 9
9:30 AM-5:30 PM ET / 6:30 AM-2:30 PM PT

Thursday, Nov 16
11:00 AM-7:00 PM ET / 8:00 AM-4:00 PM PT

Attendees to log on 10 minutes prior

LOCATION:

Zoom

RSVP:

Space is limited.
Please RSVP as soon as possible, at
cancerandcareers.org/en/in-service

QUESTIONS &

ACCOMMODATIONS:

646.929.8041 or cancerandcareers@cwv.org

TOPICS COVERED:

- >> NEWLY DIAGNOSED PATIENTS
- > DETERMINING WHETHER TO CONTINUE WORKING
- > AMERICANS WITH DISABILITIES ACT
- >> WORKING THROUGH TREATMENT
- > MANAGING SIDE EFFECTS
- > REASONABLE ACCOMMODATIONS
- >> TAKING TIME OFF
- > FAMILY AND MEDICAL LEAVE ACT
- > DISABILITY INSURANCE & FINANCES
- >> RETURNING TO WORK
- > RE-ASSIMILATION
- > JOB SEARCH
- >> DISCLOSURE
- > RIGHTS, DECISIONS AND CONVERSATIONS
- >> HEALTH INSURANCE OPTIONS

FREE CES AVAILABLE FOR SOCIAL WORKERS AND NURSES

For more information on CEUs, visit
www.cancerandcareers.org/en/community/events/essence-of-career-advocacy

Sponsor:



Cancer and Careers' mission is to empower and educate people with cancer to thrive in their workplace.
www.cancerandcareers.org

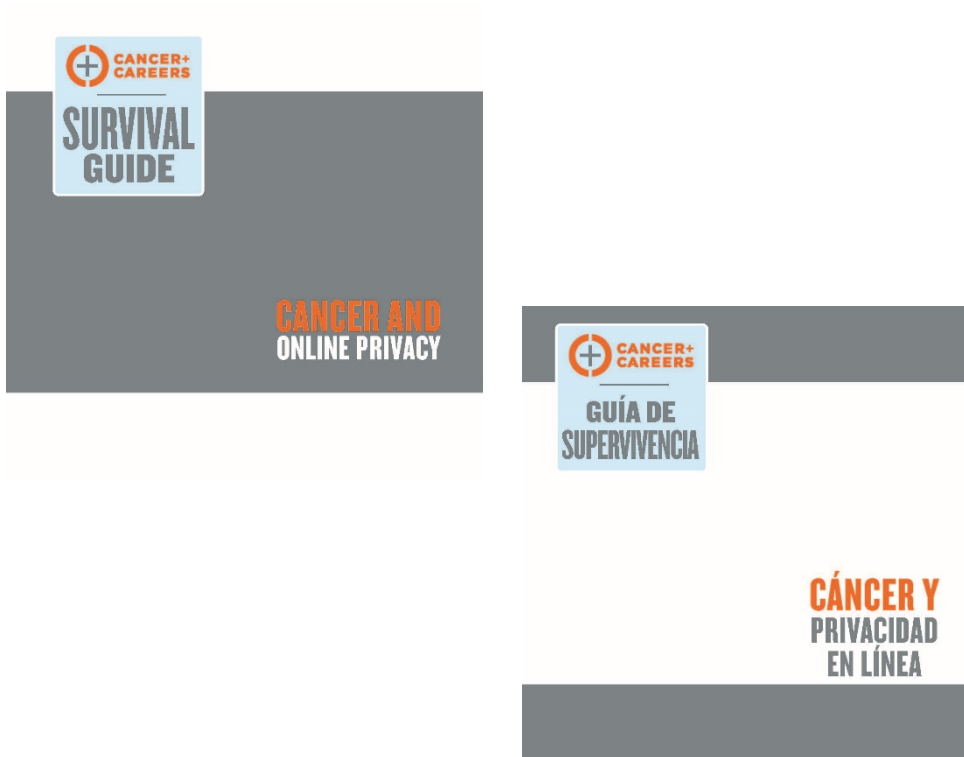
Triage Cancer provides education and resources on the practical and legal issues that impact individuals diagnosed with cancer and their caregivers. www.triagecancer.org

Full day trainings provide in-depth education to oncology professionals around the country. By equipping the staffs of national cancer centers and cancer support organizations with this expertise, they will better understand the issues their patients face in the workplace.

2023 STATS

- 125 attendees from 39 states/territories
- 288 registrants
- Select institutions attending: Vanderbilt-Ingram Cancer Center, MD Anderson Cancer Center, Duke University, Texas Oncology, Memorial Sloan Kettering Cancer Center
- Accredited by 5 licensing boards for nurses, social workers and HR

NEW SURVIVAL GUIDE: CANCER AND ONLINE PRIVACY



With all of the changes to the work-world in the past few years, it is important to produce publications—in both English and Spanish—specifically addressing how to navigate and succeed in this new/evolving landscape.

The publication covers:

- Disclosure decisions
- Curbing online privacy risks
- Protecting privacy

IN-TAKE SERVICES

Cancer and Careers is committed to providing individual support. Our program staff, including three in-house social workers—one of whom is bilingual—handle our audience's direct requests for personalized assistance through phone calls and emails.

In 2023, CAC staff engaged one-on-one with 101 patients, survivors and healthcare professionals, providing guidance and referrals.

Since 2013, this individualized service has supported 930 people with their unique needs.

THE HARRIS POLL

We commissioned our annual Harris Poll survey to uncover and document the current needs of survivors, including the unique experiences faced by Black and Hispanic patients/survivors, in the workplace. Results also highlighted differences in experience of people based on their age.

TOP THREE REASONS TO CONTINUE WORKING AFTER A DIAGNOSIS



62%

Need to work for financial reasons



49%

Work provides a sense of purpose



41%

Want to keep things as normal as possible



75% of surveyed cancer patients and survivors said that working through treatment helped them cope



53% of survivors looking for a job feel prospective employers would treat them differently if they knew about their diagnosis.

CAC IN THE PRESS



In 2023, Cancer and Careers was featured in media coverage of the cancer experience at work, and beyond.



This also drove the positioning of CAC as a thought leader, drawing attention to our research and our services and the critical need survivors have for this kind of information.



REACHING OUT

3 TIPS

FOR AVOIDING ACCIDENTAL DISCLOSURE DURING VIRTUAL MEETINGS

USE OPTION TO REPLACE OR BLUR YOUR BACKGROUND TO KEEP YOUR PERSONAL SPACE PRIVATE.

IF MEETINGS ARE BEING RECORDED, CONSIDER YOUR CONVERSATION TOPICS.

BE AWARE OF TABS AND DOCUMENTS OPEN ON YOUR COMPUTER WHEN YOU'RE SCREEN SHARING.

3 TIPS

FOR GATHERING INFORMATION AFTER A CANCER DIAGNOSIS

SPEAK TO YOUR HEALTHCARE TEAM ABOUT TREATMENT SCHEDULE, EXPECTED SIDE EFFECTS, ETC.

READ YOUR EMPLOYEE HANDBOOK TO IDENTIFY ALL THE BENEFITS AND POLICIES THAT MAY PROVIDE SUPPORT

LEARN ABOUT LEGAL PROTECTIONS (THE ADA, FMLA, ETC.) THAT MIGHT BE APPLICABLE

3 TIPS

FOR MANAGING "CHEMO BRAIN"/BRAIN FOG AT WORK

MONOTASK INSTEAD OF MULTITASKING (i.e., DO ONE THING AT A TIME)

CREATE A PRIORITIZED TO-DO LIST BREAKING DOWN TASKS INTO THEIR SMALLEST PARTS TO ENSURE YOU DON'T MISS ANYTHING

BUILD TIME INTO YOUR DAY TO RESET (e.g., TAKE A WALK, MEDITATE, LISTEN TO A FAVORITE SONG, ETC.)

CAC dedicates resources towards educating the public and heightening our visibility as an authority and trusted voice on the issue of living and working with cancer.

In 2023, this included introductions to new corporate and individual donors, outreach communications to cancer survivors connecting them to CAC, and partnering with organizations across the cancer community to ensure resource sharing.

Cancer and Careers gratefully acknowledges the partners listed below for their 2023 support:

FOUNDING



PLATINUM



GOLD

CHANEL

CONDÉ NAST

ESTÉE LAUDER COMPANIES



L'ORÉAL USA



SHISEIDO AMERICAS

SILVER



KAPLOW
changing conversations™



L'ORÉAL PARIS



TWEEZERMANN®
The Beauty Tool Experts™

"Thank you for all that you do! Cancer and Careers is such an amazing resource for our patients. The content is great and easily accessible and there are so many events/resources. Things are also very well organized (resources, the website, conferences, etc.). It is clear that you all are passionate about helping patients."

– 2023 National Conference Attendee;
Healthcare Professional

For more information, please contact:

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CEW Foundation | Cancer and Careers

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