

Cancer and Careers 2022 Highlights

2022 OVERVIEW

Cancer and Careers provides support and real-time solutions for the cancer community's employment needs.

- 455,000+ individuals visited cancerandcareers.org & cancerandcareers.org/espa%C3%B1ol
- Distributed more than 64,000 publications in English and Spanish
- Provided \$76,500 in emergency cash grants.
- Produced 19 virtual events, including National & Regional Conferences and Work & Cancer Webinars.
- Gifted 145 laptops to cancer patients and survivors who were being held back by unreliable technology.
- Presented at 17 programs for partner organizations across the U.S.
- Launched our first four-part Spanish language live event series.
- Published two new printed guides on virtual interviewing and effective communications in English and Spanish
- Supported 109 individuals by providing personalized one-on-one assistance.
- Fielded a new survey to understand the experiences people face balancing work and cancer.
- Reviewed resumes for 231 job-seeking survivors

FINANCIAL ASSISTANCE GRANTS



FINANCIAL ASSISTANCE GRANTS

For a third year, Cancer and Careers offered our Financial Assistance Grants program, bringing \$76,500 in emergency support to cancer patients and survivors during their most critical time of need.

227 survivors applied for the 2022 grant program, with 153 people receiving the support they needed to alleviate some of their everyday stress.

SPONSORED BY:



QVC

**APPLY
NOW >**

“I am truly thankful. This grant is creating an increased self esteem, courage to step out and try a new class that can provide permanent, efficient income for myself. I am feeling really supported, understood, and not alone. I feel that being chosen for this grant is a clear sign that I am on the right path that should take me to success. I feel truly thankful for your support, as it is indispensable for my success!”

- Financial Assistance Grant Recipient

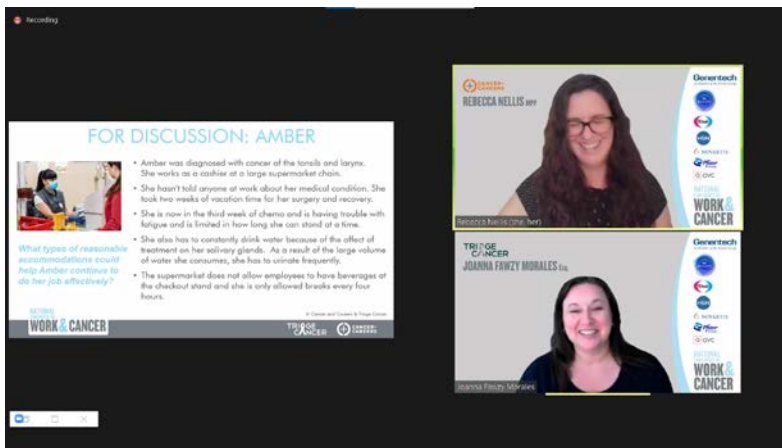
NATIONAL CONFERENCE

Now twelve years strong, the National Conference on Work and Cancer continues to tackle fundamental issues of health, employment and everyday life.



2022 STATS

- 663 attendees from 48 states/territories and 5 countries
- 1,593 registrants
- Patients, survivors, caregivers and healthcare providers
- Full day of virtual programming, 100% free of charge
- 13 expert speakers
- 39 community partners
- Accredited by 5 licensing boards for nurses, social workers and HR professionals
- Technology Assistance Program



TECHNOLOGY ASSISTANCE PROGRAM (TAP)

The Technology Assistance Program is designed to make attending the virtual Conference easier for those in our community who lack a reliable device—which affects access to much of CAC’s current services as well as things like tele-health, support groups and remote work opportunities.

This program grants a one-time award of a laptop to eligible patients and survivors. We were able to expand this program for our 2022 National Conference and provide laptops to 55 survivors from 25 states; 73% of whom are still in active treatment.



TECHNOLOGY ASSISTANCE PROGRAM (TAP)

Recipient Feedback

"Thank you so much!!! I honestly had forgotten I had applied for this. And was just starting to stress out about applying for jobs and the difficulty of doing it on my phone. This could not have come at a better time. I am so thankful and appreciative for this."

"I just spoke with my social worker today about having so much trouble with finding remote work without the tools I need and knowing how to interview correctly in this situation ... and how I've been looking forward to your virtual conference! This is such a great step in the right direction and I'm so eager to do great things, thank you!!"

"Thank you so much for the honor of being selected to receive this award. I am eternally grateful and humbled by the generous gift from the Cancer and Careers Technology Assistance Program. I look forward to putting it to use to attend the National Conference this year and in my search for employment. It is indeed a tremendous blessing. Again, thank you for all you do for those with the challenge of beating cancer."

"I am beyond thrilled to receive this generous and much needed computer! Thank you so much!! This gives me hope that I can become both cancer-free and financially independent again."

NATIONAL CONFERENCE; ATTENDEE FEEDBACK

Cancer and Careers has continued to deliver a high-quality national conference. This empowering day of practical information, networking and encouragement—completely free of charge—has been well received from our *grateful* audience.

OVERALL FEEDBACK

- 99% of attendees said they would recommend this conference to others who are interested in knowing more about working with cancer.
- 98% of attendees said the information received during the program was presented in a way that could apply to their day-to-day lives.
- 99% of attendees rated the value of the information presented at the conference as excellent.

HEALTHCARE PROFESSIONALS FEEDBACK

- 83% of healthcare professionals who work with patients said they are somewhat-to much more likely-to initiate conversations with patients about issues related to work and cancer going forward.

“The conference was **AMAZING!** I learned so much and cannot begin to express how grateful I am that your program has so many great things to offer to cancer patients. **THANK YOU** for all of your hard work and dedication to this cancer population.”

- 2022 National Conference Attendee

REGIONAL CONFERENCES; EXPANDING THE NET

The rapid growth of our Midwest and West Coast Regional Conferences is a testament to the nationwide need for our services. This momentum continued with our virtual formats in 2022.

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King & Siegel || LLP



WEST COAST
CONFERENCE ON
**WORK &
CANCER**



9th Annual Midwest Conference:

- March 25, 2022
- 450 total registrants
- 224 attendees including:
 - 38 Technology Assistance Program recipients

8th Annual West Coast Conference:

- October 22, 2022
- 348 total registrants
- 153 attendees (+12.5% YoY), including:
 - 35 Technology Assistance Program recipients

REGIONAL CONFERENCES; ATTENDEE FEEDBACK

It is important, even virtually, for CAC to show its commitment to bringing programming to distinct regions of the country. The feedback from attendees showcase the necessity and success of both the Midwest and West Coast Conferences.

2022 Midwest Conference

- 99% of surveyed attendees said they now have a better understanding navigating work after a cancer diagnosis
 - 98.6% of surveyed attendees felt the information they received during this program was presented in a way that they can apply to day-to-day life or interactions with patients
 - 100% of surveyed attendees would recommend this conference to others
-

2022 West Coast Conference

- 98% of surveyed attendees said they now have a better understanding of navigating work after a cancer diagnosis
- 98% of surveyed attendees felt the information they received during this program was presented in a way that they can apply to day-to-day life or interactions with patients
- 99% of surveyed attendees would recommend this conference to others

“I also just want to thank you all for doing what you do. I was diagnosed with cancer at age 28 and figured I'd be left on my own to navigate these topics (as most cancers seem to affect people double or even triple my age). I was so thrilled and relieved to find CAC; you all are true angels. The work you do is SO important, and I could not be more grateful. I will definitely be attending more events like this one.

- 2022 West Coast Conference Attendee

INVITED SPEAKER

In 2022, CAC's Executive Director was invited to speak at the National Comprehensive Cancer Network's Policy Summit held at the National Press Club in Washington, DC. The summit was titled Cancer Care in the Workplace: Building a 21st Century Workplace for Cancer Patients, Survivors, and Caretakers.



BALANCING WORK & CANCER WEBINARS

Since 2009, CAC has been providing high quality and targeted virtual programs to cancer patients, survivors, healthcare/HR professionals, employers and caregivers

In 2022, CAC produced twelve accredited webinars that reached 1,225 unique registrants and 553 unique participants. Many of the people who attended joined us for more than one session, making the overall attendance number 1,135.

Feedback for this program included 91% of surveyed attendees saying the webinar they attended was presented in a way they could apply to their day-to-day lives and 99% saying they would recommend the webinars to those interested in knowing more about work and cancer.

Sessions:

- Job Search
- Resumes 101
- Networking
- Career Change
- Newly Diagnosed: Getting Started
- Setting Boundaries
- Balancing Work & Cancer
- Work Transitions: Strategies for Looking Ahead
- Communicating Effectively, Part 1
- Communicating Effectively, Part 2
- Balancing Remote Work & Cancer
- Balancing Work & Caregiving

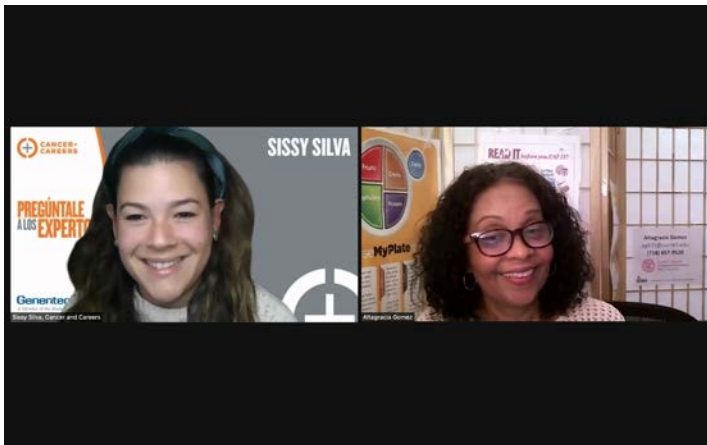
CONNECTING COMMUNITIES



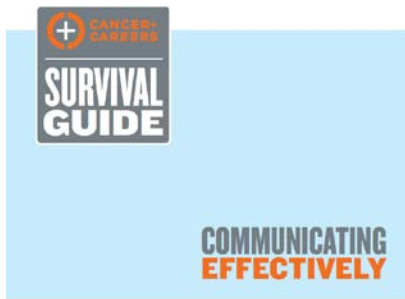
Spanish-speaking patients and survivors can find comprehensive information about work after a diagnosis on the Cancer and Careers en Español website. Similar to cancerandcareers.org, the site offers articles, a resource directory, downloadable tools and videos.

In 2022, we added new programs for our Spanish speaking community as well as new content to the Spanish website, including:

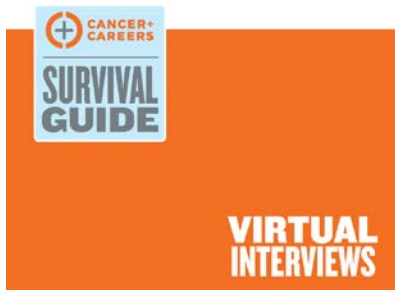
- A 4-part Ask the Experts live webinar series
- Financial assistance grant application
- Blogs & articles
- Spanish subtitles were added to twelve 2022 virtual hour-long programs



NEW SURVIVAL GUIDES: VIRTUAL INTERVIEWING & COMMUNICATING EFFECTIVELY



With all of the changes to the work-world in the past few years, it was important to produce publications—in both English and Spanish—specifically addressing how to navigate and succeed in this new/evolving landscape.



The publications cover:

- Virtual interviewing strategies
- Communicating effectively techniques
- Managing boundaries in remote settings
- Disclosure and privacy considerations

IN-TAKE SERVICES

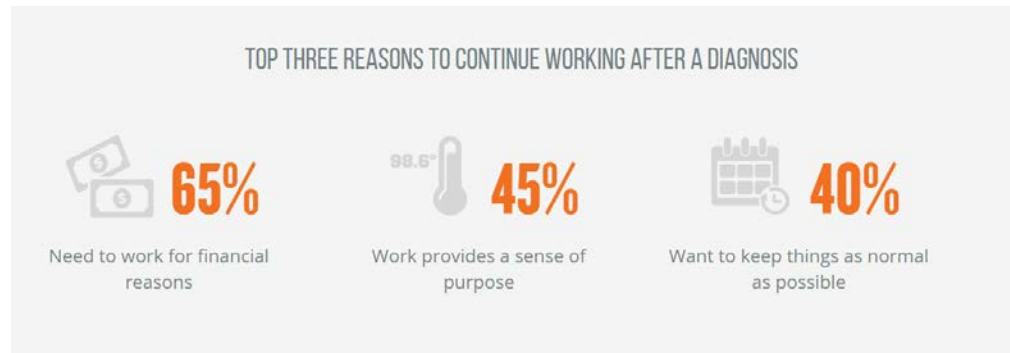
Cancer and Careers is committed to providing individual support. Our program staff, including three in-house social workers—one of whom is bilingual—handle our audience's direct requests for personalized assistance through phone calls and emails.

In 2022, CAC staff have engaged one-on-one with 109 patients, survivors and healthcare professionals, providing guidance and referrals. This is a 13.5% increase over 2021.

Since 2013, this individualized service has supported 829 people with their unique needs.

THE HARRIS POLL

We commissioned our annual Harris Poll survey to uncover and document the current needs of survivors, including the unique experiences faced by Black and Hispanic patients/survivors, in the workplace. Results also highlighted what survivors are looking for in terms of safety at work, in light of the pandemic.



of surveyed cancer patients and survivors said that working through treatment helped them cope



of survivors looking for a job feel prospective employers would treat them differently if they knew about their diagnosis.

REACHING OUT



CAC DO's+DON'Ts RESUMES



DON'T include cliché's
(go-getter, team-player...)



DON'T write more than
two pages



DON'T use elaborate fonts,
designs or images



DON'T highlight gaps
by including months



DON'T forget to proof-read



DO incorporate keywords for
tracking software



DO write measurable
achievements



DO include a short summary



DO use active words
(created, increased...)



DO list volunteer work

CAC dedicates resources towards educating the public and heightening our visibility as an authority and trusted voice on the issue of living and working with cancer.

In 2022, this included introductions to new corporate and individual donors, outreach communications to cancer survivors connecting them to CAC, and engaging a social impact marketing agency to develop recommendations for social media campaigns and new strategy for list growth.

Cancer and Careers gratefully acknowledges the partners listed below for their 2022 support:

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PARIS



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“This grant means that I have Cancer but Cancer doesn't have me. My life may have been turned upside down. However, good things still happen in the midst of the storm. I am grateful and appreciative. Hopefully, one day I can pay it forward.”

- 2022 Financial Assistance Grantee

For more information, please contact:

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