



## **CANCER AND CAREERS & THE AVON FOUNDATION ANNOUNCE THE LAUNCH OF A NEW EDUCATIONAL SERIES FOR HEALTH CARE PROFESSIONALS**

**NEW YORK, August 21, 2008** – Information is power, and for women diagnosed with cancer who want to continue working, there is no better weapon to arm themselves with. But finding the right information is essential to their success in combining work and treatment. **The Cancer and Careers Educational Series for Health Care Professionals** can help.

Cancer and Careers (CAC) is an organization that focuses on women, cancer, and the world of work by providing practical career advice and helping companies learn what to do when an employee is diagnosed. They've recently joined forces with Avon Foundation, a Founding Sponsor of Cancer and Careers and an organization that has worked diligently to improve the lives of women since 1955, to initiate this groundbreaking project.

Recent research indicates that when a patient is properly armed with information, it can have a profoundly positive effect on their experience of working through cancer treatment. Increasingly, for many women, the first and most trusted source of information on continuing to work after a diagnosis is their health care team. Unfortunately, this often overworked population is rarely equipped to address a patient's concerns regarding the workplace.

The Cancer and Careers Educational Series for Health Care Professionals will provide oncology nurses, social workers, patient navigators and other support providers with concise, targeted information on combining work and cancer treatment so that they can in turn effectively inform their patients. The program will include a four-part seminar series, accessible via webinars or teleconferences, and archived on the website for replay anytime. Attendees will receive a companion reference guide with relevant talking points and resources to pass on to patients. By providing resources and information on working through cancer treatment to health care professionals, Avon Foundation and Cancer and Careers will take the next step in ensuring that all working women with cancer get the support they need to continue on the job.

Contact Rebecca Nellis at 2120685-5955 ext. 22 or [Rnellis@cew.org](mailto:Rnellis@cew.org) for more information.

### **About Cancer and Careers**

Cancer and Careers is committed to changing the face of cancer in the workplace by providing a comprehensive website, free publications, support groups and educational seminars for employees with cancer. Cancer and Careers is a program of the CEW Foundation, the charitable arm of Cosmetic Executive Women, Inc., a non-profit trade organization of 4,000 executives in the beauty, cosmetics, fragrance and related industries.

**About the Avon Foundation**

The Avon Foundation was founded in 1955 in New York with the mission to improve the lives of women, and today brings this mission to life with a focus on the issues of breast cancer, domestic violence and emergency and disaster relief. Programs have been supported in some 50 countries, and through 2007 Avon and the Avon Foundation have raised and awarded more than \$580 million worldwide. For more information visit [www.avonfoundation.org](http://www.avonfoundation.org).